**USER ROLES BY BUSINESS GROUP**

**External Users:**

1. Online Wholesaler
2. Online Buyer

**Internal Users:**

|  |  |  |
| --- | --- | --- |
| BUSINESS GROUPS | USER ROLES | TEAM MEMBER NAME |
| Store Management | Partner Relationship Manager | Siddharth Jhaveri |
| Advertising Management | Advertisement Sales Representative  Advertising Manager | Shivani Gumpula |
| Delivery Management | Delivery Manager | Swetha Bitla |
| Finance/Account Management | Accountant | Nishant Hulwan |
| Customer Support Team | Account Coordinator  Call Center Customer Support | Ziteng Sun |